

MAA NOTE CARDS

WHAT:

Four different card designs will be selected for production as fold-over (blank inside) note cards to be used for a variety of purposes. These will include seasonal greetings to MAA Friends and vendors, thank you notes, cheer cards, sympathy cards, etc. They will be offered for sale to members in packaged sets of four, and at functions and venues where MAA has a presence such as the Town Hall, Art in the Park, the Manchester Hospital Store, Work_Space, etc. Our initial thoughts are to sell the set of 4 for \$5.

WHEN:

Card designs will be selected from works of art by MAA members. The judge invited to jury the September 2019 Library show will select from the JPEGs submitted online. The 4 selections will be announced and displayed at the September show reception. The winners will each receive four packets of cards (16 cards in all).

SPECIFICATIONS:

All mediums are acceptable. Finished card size will be 5 X 7 to promote the card as frame-ready.

Orientation can be either horizontal  or vertical . The card fold will be adjusted to suit the artwork. The original artwork to be photographed may be of any size, keeping in mind that cropping the image to maintain a 5 X 7 ratio may cut off small portions of some edges. Panoramic or square dimensioned art would not work well. Because the cards will be multi-purposed, the artwork should not contain words of any kind.

“Manchester Art Association” plus the artist’s name, painting title, and other information as desired (such as contact email, website, FaceBook ID) will be printed on the back side of each card.

SUBMISSIONS:

JPEGs of finished artwork will be emailed to Normand Charlette (norm_char@sbcglobal.net). The submission deadline is August 16. Limit of one entry per member. Paintings customarily framed under glass (pastel, watercolor, etc.) should always be photographed prior to framing. The JPEG submission should be named as: artist last name _ title of work _ medium. Questions should be emailed to MAA@manchesterart.org.